

DIRECT COOL
REFRIGERATOR

icemagic™
powercool



PRESENTING ICEMAGIC POWERCOOL NO. 1 IN ICE-MAKING*^



NO. 1 IN ICE-MAKING**

The Insulated Capillary Technology and powerful compressor helps make ice faster than any other product in its class.



INSULATED CAPILLARY TECHNOLOGY

The capillary which carries the refrigerant from the compressor to the freezer is surrounded by super cold gas that ensures better compressor efficiency, faster cooling and 12 hours* of cooling retention in the refrigerator.



12 HOURS OF COOLING RETENTION*

With the Insulated Capillary Technology, the cooling stays locked inside, retaining the cooling for up to 12 hours* even during power cuts.



LAMINAR AIRFLOW

Special cooling vents regulate the airflow for uniform cooling in the refrigerator.



HONEYCOMB MOISTURE LOCK CRISPER COVER

Maintains optimum moisture in your vegetables and keeps them fresher for longer.

*Results based on internal lab testing done on select models under standard test conditions and may vary depending on testing conditions and models.
**Tested Vs. major products available in this segment.



ICEMAGIC POWERCOOL PREMIER (185L) (2 STAR)

- No.1 In Ice-making*^
- 12 hours of Cooling Retention Even During Powercut* with Insulated Capillary Technology
- Insulated Capillary Technology
- Laminar Airflow
- Honeycomb Moisture Lock Crisper Cover

Available in: Abyss, Chromium Steel & Lumina Steel
Dimensions (WxDxH) (mm): 535 x 620 x 1160



ICEMAGIC POWERCOOL PREMIER (185L) (4 STAR) (INVERTER)

- No.1 In Ice-making*^
- 12 hours of Cooling Retention Even During Powercut* with Insulated Capillary Technology
- Insulated Capillary Technology
- Laminar Airflow
- Honeycomb Moisture Lock Crisper Cover

Available in: Abyss, Chromium Steel & Lumina Steel
Dimensions (WxDxH) (mm): 535 x 620 x 1160



ICE MAGIC POWERCOOL ROYAL (185L) (2 STAR)

- No.1 In Ice-making*^
- 12 hours of Cooling Retention Even During Powercut* with Insulated Capillary Technology
- Insulated Capillary Technology
- Laminar Airflow
- Honeycomb Moisture Lock Crisper Cover

Available in: Abyss, Chromium Steel & Lumina Steel
Dimensions (WxDxH) (mm): 543 x 620 x 1273



ICEMAGIC POWERCOOL ROYAL (185L) (4 STAR) (INVERTER)

- No.1 In Ice-making*^
- 12 hours of Cooling Retention Even During Powercut* with Insulated Capillary Technology
- Insulated Capillary Technology
- Laminar Airflow
- Honeycomb Moisture Lock Crisper Cover

Available in: Abyss, Chromium Steel & Lumina Steel
Dimensions (WxDxH) (mm): 543 x 620 x 1273



ICEMAGIC POWERCOOL PREMIER (190L) (3 STAR)

- No.1 In Ice-making*^
- 12 hours of Cooling Retention Even During Powercut* with Insulated Capillary Technology
- Insulated Capillary Technology
- Laminar Airflow
- Honeycomb Moisture Lock Crisper Cover

Available in: Magnolia & Lumina Steel
Dimensions (WxDxH) (mm): 535 x 620 x 1190



ICEMAGIC POWERCOOL PREMIER (190L) (3 STAR) (INVERTER)

- No.1 In Ice-making*^
- 12 hours of Cooling Retention Even During Powercut* with Insulated Capillary Technology
- Insulated Capillary Technology
- Laminar Airflow
- Honeycomb Moisture Lock Crisper Cover
- Plasma Inverter Technology

Available in: Magnolia
Dimensions (WxDxH) (mm): 535 x 620 x 1190



ICEMAGIC POWERCOOL ROYAL (190L) (3 STAR)

- No.1 In Ice-making*^
- 12 hours of Cooling Retention Even During Powercut* with Insulated Capillary Technology
- Insulated Capillary Technology
- Laminar Airflow
- Honeycomb Moisture Lock Crisper Cover

Available in: Magnolia & Lumina Steel
Dimensions (WxDxH) (mm): 543 x 620 x 1304



ICEMAGIC POWERCOOL ROYAL (190L) (3 STAR) (INVERTER)

- No.1 In Ice-making*^
- 12 hours of Cooling Retention Even During Powercut* with Insulated Capillary Technology
- Insulated Capillary Technology
- Laminar Airflow
- Honeycomb Moisture Lock Crisper Cover
- Plasma Inverter Technology

Available in: Magnolia
Dimensions (WxDxH) (mm): 543 x 620 x 1304



ICEMAGIC POWERCOOL PREMIER (200L) (3 STAR)

- No.1 In Ice-making*^
- 12 hours of Cooling Retention Even During Powercut* with Insulated Capillary Technology
- Insulated Capillary Technology
- Laminar Airflow
- Honeycomb Moisture Lock Crisper Cover

Available in: Abyss
Dimensions (WxDxH) (mm): 535 x 615 x 1256



ICEMAGIC POWERCOOL ROYAL (200L) (3 STAR)

- No.1 In Ice-making*^
- 12 hours of Cooling Retention Even During Powercut* with Insulated Capillary Technology
- Insulated Capillary Technology
- Laminar Airflow
- Honeycomb Moisture Lock Crisper Cover

Available in: Abyss
Dimensions (WxDxH) (mm): 535 x 615 x 1256

Plasma
INVERTER
TECHNOLOGY
STARTS AT 80V | RELIABILITY TESTED BY VDE FOR 25 YEARS

Auto-connect to
HomeInverter[®]

10 YEAR
WARRANTY
1 year comprehensive + 9 year on compressor

STABILISER-FREE
OPERATIONS[†]

IntelliSense
INVERTER
TECHNOLOGY



*Results are based on internal lab testing done on select models under standard test conditions and may vary depending on testing conditions and models. ^Plasma treatment on connecting rod only. ^Auto Connect to ≥ 2.5 KVA inverter, each connected to the power switch. †Protects the vital components of Refrigerator from power fluctuations. Installing stabiliser becomes needless with this function and Stabiliser is required only if power fluctuation is beyond the range of 80V - 300V for Inverter model and 130V-300V for Non-Inverter model. ^Above details are of select model of given technology. *Tested Vs. major products available in this segment.

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