

FROST FREE  
REFRIGERATOR

**protton**  
WORLD SERIES

# PRESENTING PROTTON EXPERIENCE THE ADVANTAGE OF 3-DOOR REFRIGERATOR



**UP TO 32L LARGE  
STORAGE SPACE\*\***



**NO ODOUR  
MIXING**

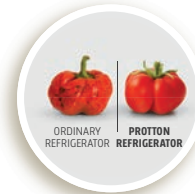


**BETTER COOLING  
RETENTION\*\***



**2X  
FRESHNESS\***

India's first Active Fresh Zone ensures up to 2X freshness of fruits and vegetables - by preventing excessive ripening thus maintaining their natural moisture.



**ZEOLITE  
TECHNOLOGY**

Prevents excessive ripening and keeps fruits and vegetables fresh.



**MOISTURE  
RETENTION  
TECHNOLOGY**

The cold air flows around the compartment, retaining the moisture and natural freshness of the contents.



**MICROBLOCK  
TECHNOLOGY**

Adapts to varying internal conditions to prevent up to 99%\* bacterial growth, keeping fruits and vegetables fresh for longer.



**CUSTOMISED  
COOLING  
TECHNOLOGY**

The Deli Zone comes with a customisable temperature knob for storing delicacies like cheese, berries, chocolate and other dairy products.

\*Results shown based on internal lab testing and comparison done on select Whirlpool Protton model with previous Whirlpool Protton model of the year 2017.

\*\*Results based on internal lab testing done on select models under standard test conditions and may vary depending on testing conditions and models. Images are for representation only.

\*\*\*Separate compartment for fruits and vegetables. \*\*\*\*When compared to conventional double-door refrigerator. Features in select models. Features in select models.



### PROTTON (330L)

- Up to 2X Freshness\* with 6<sup>TH</sup> SENSE® **Activefresh** Technology
- Zeolite Technology
- Moisture Retention Technology
- Microblock Technology
- Customised Cooling Technology
- Air Booster
- Consumes Less Energy than CFL\*
- Fruit Crisper

Available in: Steel Onyx, Crimson Steel, Alpha Steel, Alpha Mocha & Cool Illusia  
Dimensions (WxDxH) (mm): 601 x 717 x 1874



### PROTTON (260L)

- Up to 2X Freshness\* with 6<sup>TH</sup> SENSE® **Activefresh** Technology
- Zeolite Technology
- Moisture Retention Technology
- Microblock Technology
- Customised Cooling Technology
- Air Booster
- Consumes Less Energy than CFL\*
- Fruit Crisper

Available in: Steel Onyx, Crimson Steel, Alpha Steel & Cool Illusia  
Dimensions (WxDxH) (mm): 559 x 687 x 1773



### PROTTON (240L)

- Up to 2X Freshness\* with 6<sup>TH</sup> SENSE® **Activefresh** Technology
- Zeolite Technology
- Moisture Retention Technology
- Microblock Technology
- Customised Cooling Technology
- Air Booster
- Consumes Less Energy than CFL\*

Available in: Steel Onyx, Crimson Steel, Alpha Steel, Alpha Mocha & Cool Illusia  
Dimensions (WxDxH) (mm): 559 x 687 x 1629



\*Results shown based on internal lab testing and comparison done on select Whirlpool Protton model with previous Whirlpool Protton model of the year 2017.  
\*\*Terms & Conditions apply. As compared to a 60 Watt CFL.